

2015

BEFINE

BOUSSOLE

Pride arousing your digital sensibility, BEFINE.

BEFINE designs & manufactures accessories for IT devices, and put much effort make people's electronic life since founded.

Started with protection film and keyboard keyskin, BEFINE is steadily expanding its design range to bags, cases, etc.

BEFINE will be continually striving to show more functional, interesting products to be reflected in market and consumer's needs with an evolved design.

BEFINE Co.,Ltd.

909, 286, Beokkot-ro, Geumcheon-gu, Seoul, Korea.

(Gasan-dong, Leaders tower)

Tel: +82 70 4148 6001 / Fax: +82 2 704 8009

E-mail: emma@befine.co.kr/ ricky@befine.co.kr

Website: <http://www.befine.co.kr/English/>



STUDIO 910



STUDIO 910 WALLET CASE

for iPhone 5/5S



The STUDIO 910 wallet case is the best solution to make your life with iPhone5 easier by its function and design.



The STUDIO 910 wallet case is the best item to stand your mobile phone out from other objects.



Green / BF-P501GN
for iPhone 5/5S



Violet /BF-P503VT
for iPhone 5/5S



Red / BF-P502RD
for iPhone 5/5S

FEATURES

- 100% genuine leather,
- 4 ample card slots,
- Classy two-toned interior.
- Excellent feel in one hand.

SPECIFICATIONS

- Product name: STUDIO 910 WALLET CASE,
- Material: Genuine leather, polycarbonate,
- Manufacturer: BEFINE CO.,LTD.
- Customer service: cs@befine.co.kr
- Customer support: <http://befine.co.kr/english/video.html>
- Designed by our own professional designer Mr. Grafun.
- Made in Korea.

WARRANTY

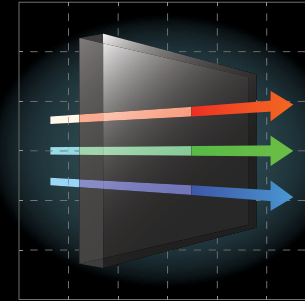
- 6 months.

iPhone 5 is a trademark of Apple Inc.
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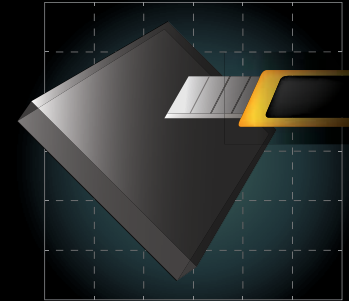
BEFINE[®] SCREEN PROTECTOR

TEMPERED GLASS

FULL COVERED



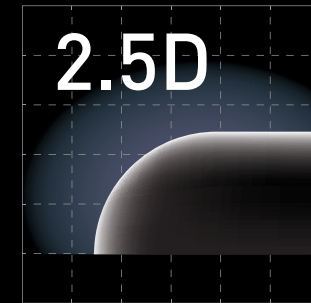
TEMPERED
OPTICAL GLASS



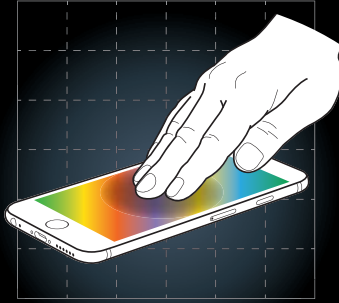
CHEMICAL STRENGTHENING
TEMPERED GLASS



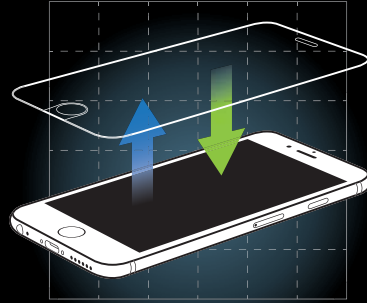
SURFACE
HARDNESS



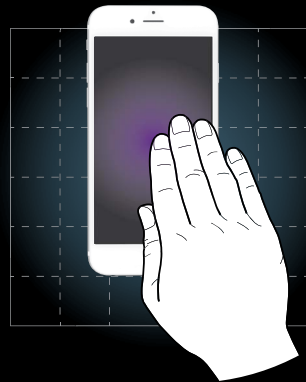
CURVED EDGE



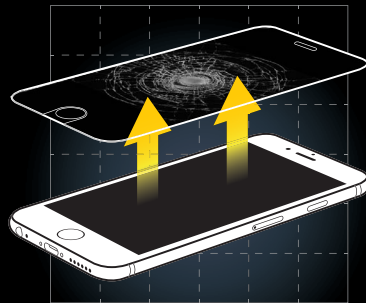
EASY CLEAN COATING



SILICONE ADHESIVE



SOFT TOUCH



HIGH TRANSMISSION PET
FOR ANTI-SHATTER

TEMPERED GLASS

PROTECT FROM DAILY IMPACT

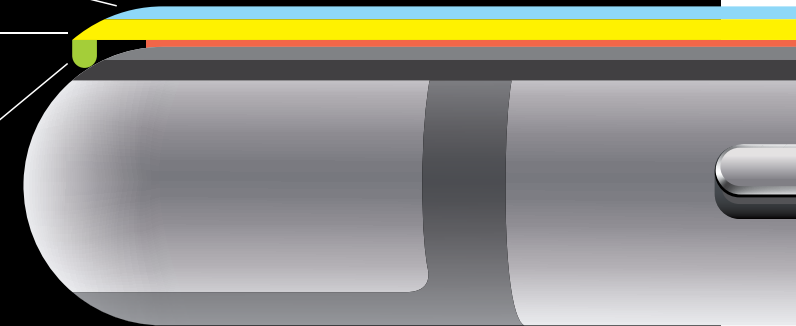
- 01 EASY TO CLEAN COATING
- 02 ANTI-FINGER PRINT
- 03 CHEMICALLY STRENGTHENED TEMPERED GLASS
- 04 HIGH INTENSITY SURFACE
- 05 ROUNDED EDGES
- 06 IMPROVED EASIER INSTALLATION VIA OPTIMUM ADHESIVES

● ANTI-STAIN COATING

● TEMPERED GLASS

● SILICONE ADHESIVE LAYER

● PET GUIDE



for iPhone 6



for iPhone 6 Plus



for MacBook Air 11-inch.

KEYBOARD KEYSKIN

A conspicuous makeover reflected on an unequalled design sensibility.

BEFINE's keyboard keyskin considering a unique design sensibility with protection for your keyboard is our core product which is possible to print your own language with any color you want on the keyboard keyskin.



FEATURES

- Prevention for a keyboard breakdown caused by water or dust.
- Typing noise down, feel soft up by using 100% eco-friendly (RoHS) silicone.
- 2 types of fonts (basic/design types) with 6 colors.
- Completely harmless silicone material.
- Prevent to erase letters.

SPECIFICATIONS

- Product name: KEYBOARD KEYSKIN.
- Material: Silicone, polyurethane.
- Manufacturer: BEFINE CO.,LTD.
- Customer service: cs@befine.co.kr
- Customer support: <http://befine.co.kr/english/video.html>
- Designed by our own professional designer Mr. Grafun.
- Made in Korea.

MacBook Air is a trademark of Apple Inc.
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for MacBook Pro with Retina Display.

Design type.

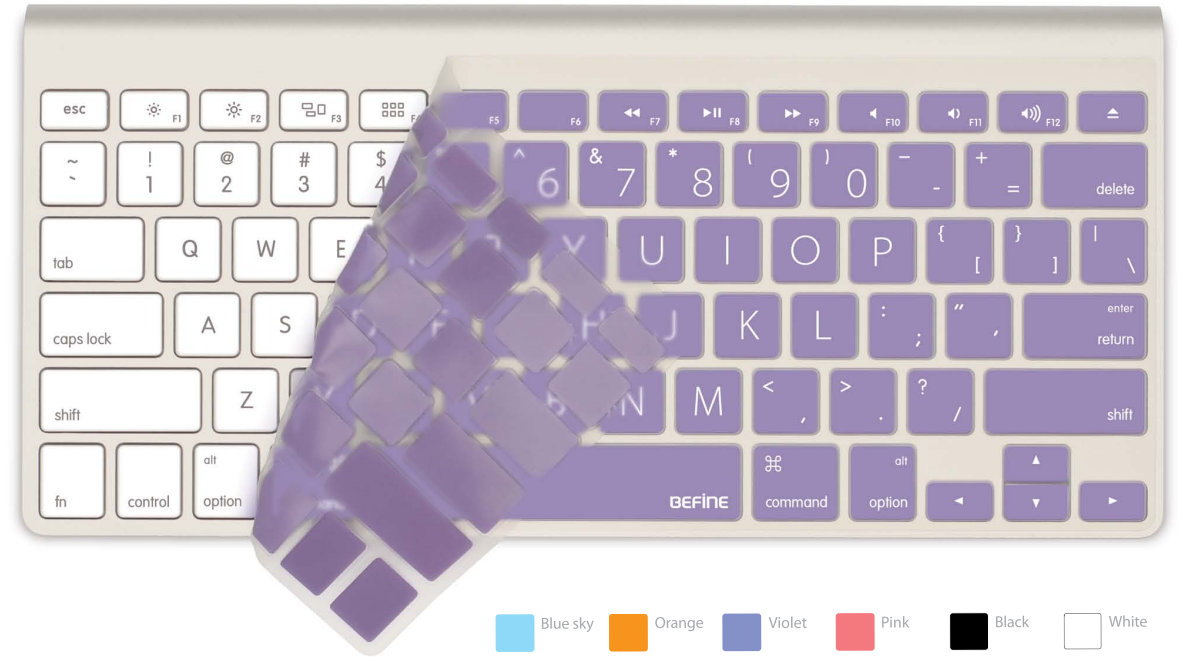


Basic type.



It is possible to print your own language with any color you want on the key board skin.

For Apple wireless keyboard.



Hangule (Korean)

Design type.

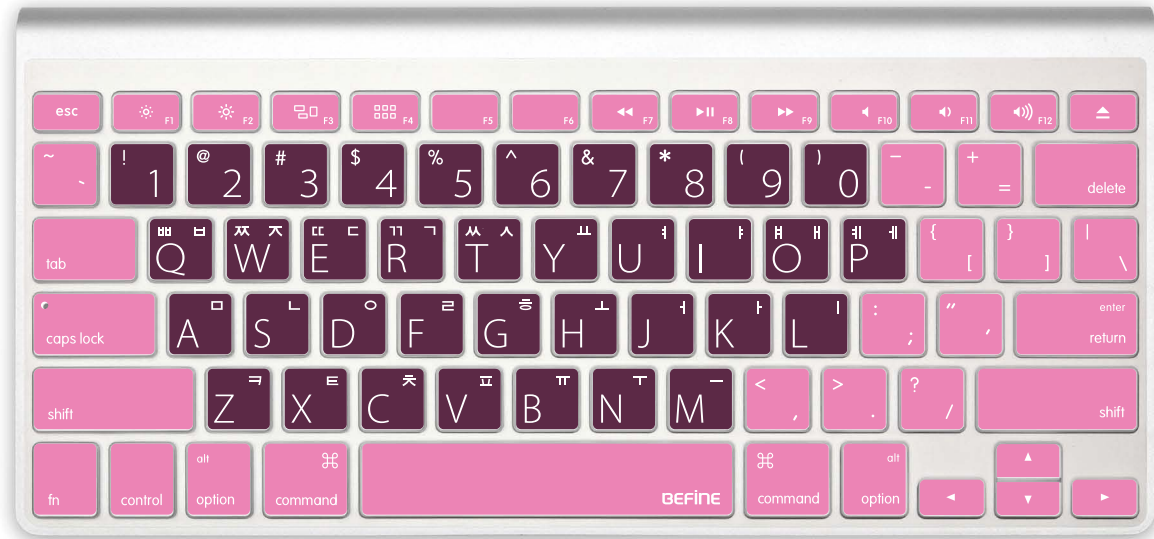


Basic type.



It is possible to print your own language with any color you want on the key board skin.

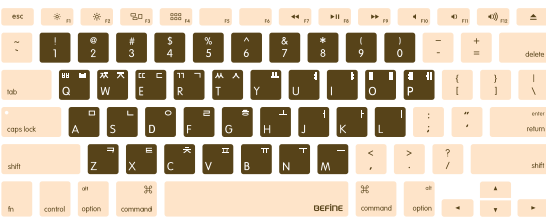
icecream



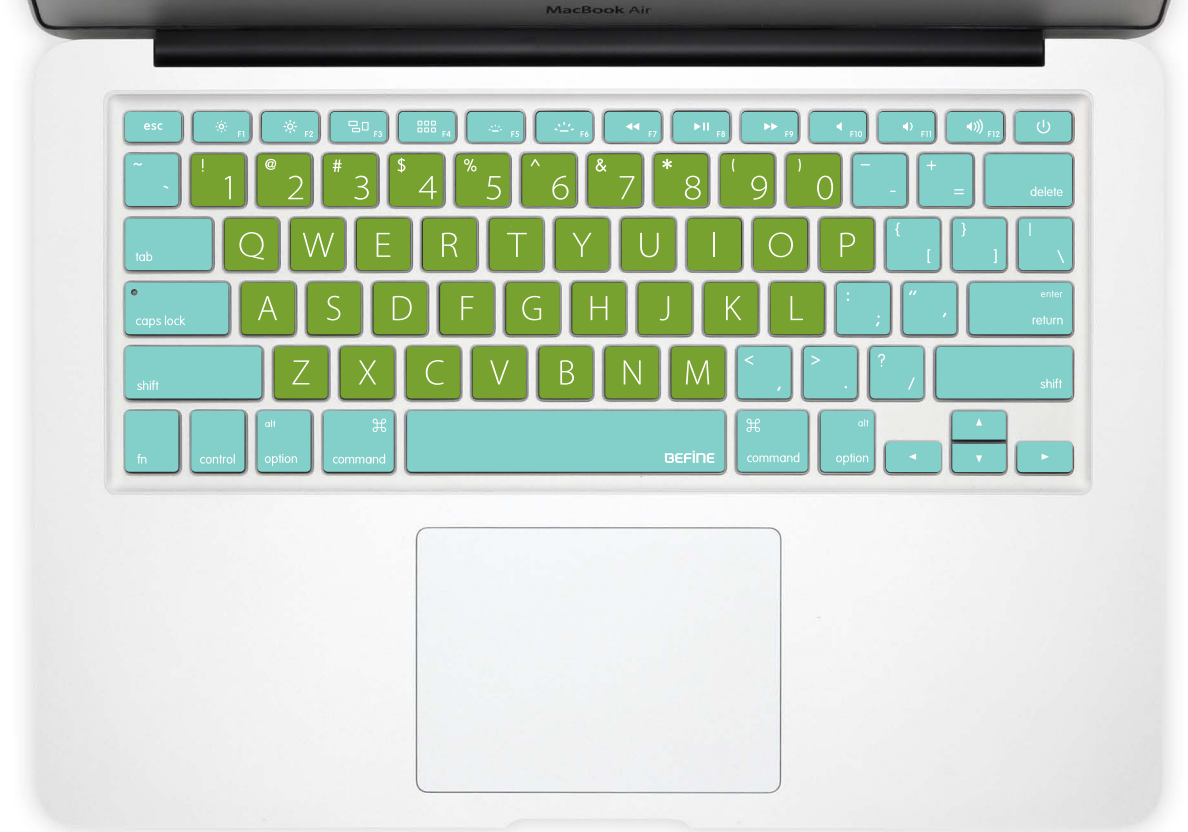
Design type.



Basic type.



It is possible to print your own language with any color you want on the key board skin.



Design type.



Basic type.

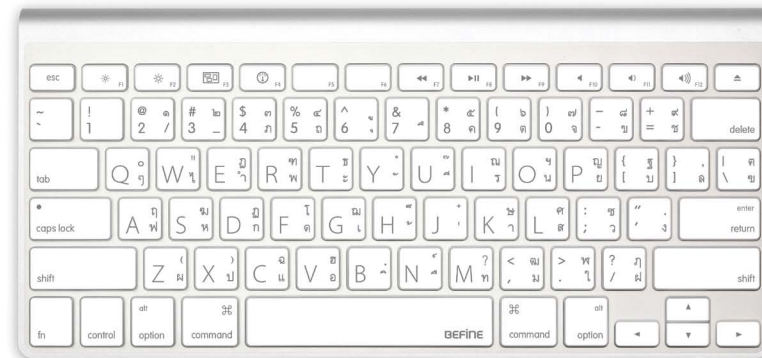


It is possible to print your own language with any color you want on the key board skin.

Deutschland



Thailand



España



France



United Kingdom



Россия



BEFINE® PROTECTION FILM



FOR PROFESSIONAL
PHOTOGRAPHER

DIGITAL CAMERA
SCREEN PROTECTION FILM

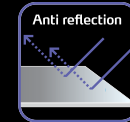
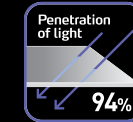
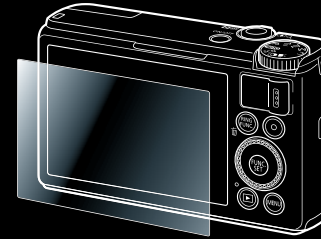
LOTUS PREMIUM ANTI
FINGERPRINT FILM

Protect and keep your screen from damages and contamination caused by fingerprint, smudge, foreign substances and enhance the light transmittance and resolution.



LOTUS PREMIUM ANTI
FINGERPRINT FILM

An innovative anti fingerprint film that has 94% light transmittance through nano-patterning structure.

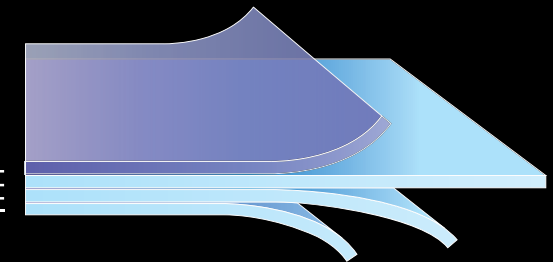


Super hydro oleophobic coating

Optical PET base film

Silicone adhesives

Separator PET film



for Canon EOS 100D



for SONY RX100/RX100MK2



for SAMSUNG NX300



for SONY NEX-6/7/5/5N/3/3N



for Canon EOS M

BEFINE® PROTECTION FILM



FOR PROFESSIONAL
PHOTOGRAPHER

DIGITAL CAMERA
SCREEN PROTECTION FILM

Oleophobic Strong anti oil
resistance

Protect and keep your screen from damages and contamination caused by fingerprint, smudge, foreign substances and enhance the light transmittance and resolution.

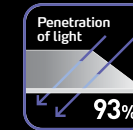
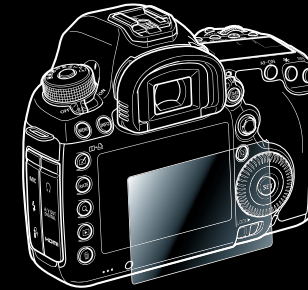


Oleophobic

STRONG ANTI OIL RESISTANCE
SCREEN PROTECTION FILM

New paradigm of screen protection film.

Protection and keep fine resolution on your screen more efficiently from pollutions and smudges in a variety of oil ingredient.
Protect and keep fine resolution on your screen more efficiently from pollutions and smudges in a variety of oil ingredient.
Strong anti oil resistance and easy to clean through oleophobic coating.
High resolution on the screen with over 93% light transmittance.
Ideal for capacitive sensing screen.

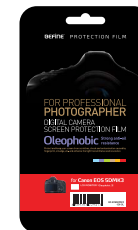
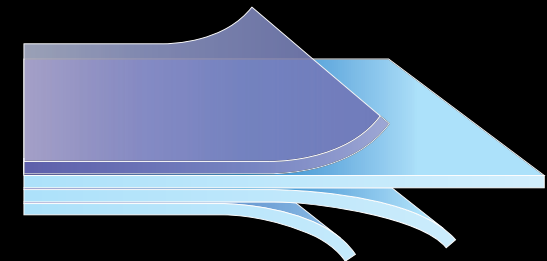


UV hard coating + A/F coating

Optical PET base film

Silicone adhesives

Separator PET film



for Canon EOS 5DMK3



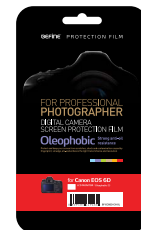
for SONY RX1R



for SAMSUNG NX300



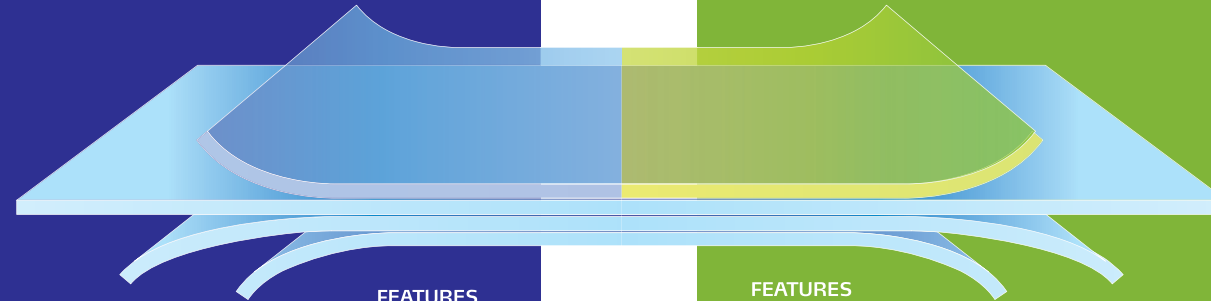
for SONY NEX-5R



for Canon EOS 6D

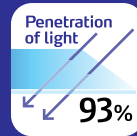
HIGH DEFINITION

HD film has the highest resolution with strong scratch resistance can be applicable to any kind of screen.
High resolution on the screen with over 93% light transmittance.
Maximum scratch resistance through hard clear coating on the optical enhancement PET.



FEATURES

- UV hard coating
- Optical PET base film
- Silicone adhesives
- Separator PET film



ANTI FINGERPRINT

Anti finger coating through improving the visibility and moiré fringe.
Prevent a variety of pollutant as well as light reflection/ fine resolution on the screen without contorted screen.
Increase anti reflection and anti fingerprint through anti glare + UV hard coating.



FEATURES

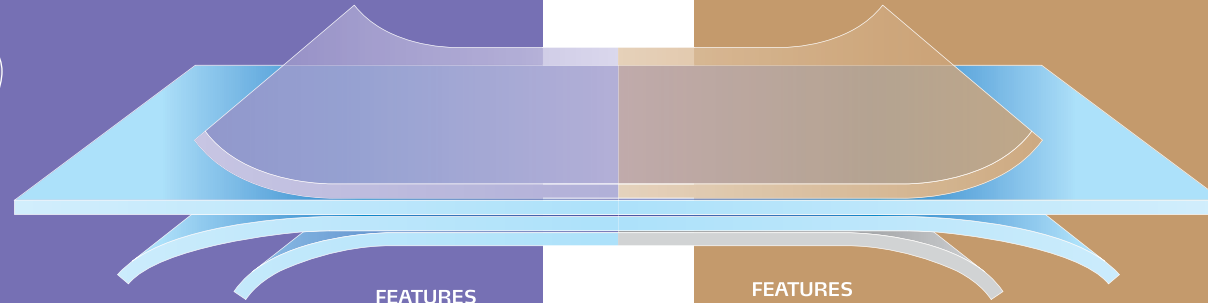
- UV anti glare hard coating
- Optical PET base film
- Silicone Adhesives
- Separator PET film



OLEOPHOBIC

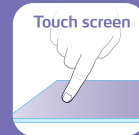
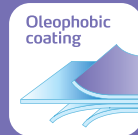
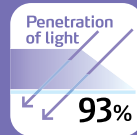
New paradigm of screen films.

Protection and keep fine resolution on your screen move efficiently from pollutions and smudges in a variety of oil ingredient. Strong anti oil resistance and easy to clean through oleophobic coating/ high resolution on the screen with over 93% light transmittance/ ideal for capacitive sensing screen.



FEATURES

- UV hard coating + A/F coating
- Optical PET base film
- Silicone adhesives
- Separator PET film



SURFACE PROTECTION FILM

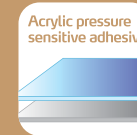
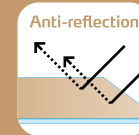
Protect the surface of your devices except screen from scratches and contaminants.

Prevent the surface contamination from a variety of pollutant and strong scratch resistance. Easy to install and remove without residues through acryl pressure sensitive adhesive.



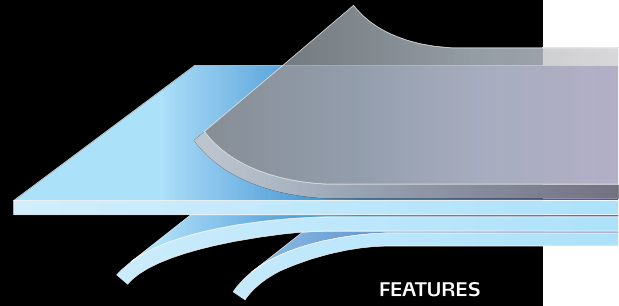
FEATURES

- Semi matte
- PVC
- Acrylic pressure sensitive adhesive
- Release paper



PREMIUM ANTI FINGERPRINT : LOTUS

An innovative anti fingerprint film that has a 94% light transmittance through nano-patterning structure.
 To enjoy original fine resolution of retina or super AMOLED display. Minimize fingerprints and smudges through a super hydrophobic coating and nano pattern structure. Reduce the light reflection from a natural or artificial light of outside through a dispersion of light effectively.



FEATURES

- Super hydro/ oleophobic coating
- Optical PET base film
- Silicone adhesives
- Separator PET film

Penetration of light

94%

Anti fingerprint

Anti reflection



Protection films

iPhone 6 / iPhone 6 Plus / iPhone 5S / iPhone 5C / Galaxy Note 4 / Galaxy S5 / Galaxy Tab / iPod touch / iPod nano / iPad Air / iPad mini / The new iPad / MacBook Air 11-inch / MacBook Air 13-inch / MacBook Pro 13-inch / MacBook Pro 15-inch / MacBook Pro with Retina Display

BEFINE®

STAND POUCH

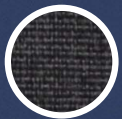
Smart choice for MacBook Air!

BEFINE stand pouch makes MacBook Air life more convenient by strong and standing function which is motivated from innovative function of smart cover.

11"



TWO TONE GRAY



TWO TONE PINK



COATED BLACK



COATED OLIVE DRAB



FUNCTION

Efficient solution for heated MacBook Air by standing function using over and point of front.



CARRY

Easy carrying and compatibility with other devices like iPad from triangle shaped folding.



STAND POUCH



BEFINE®

STAND POUCH™

For MacBook Air 13"/ MacBook Pro with Retina Display 13"

The best choice you can possibly make for your MacBook Air/ MacBook Pro Retina Display. Your life with MacBook will go to next level of convenience with this new stand pouch which transforms into a stand for your MacBook.

13"



TWO TONE GRAY



TWO TONE PINK



COATED BLACK



FUNCTION

Two best solutions in one item.

- Safe solution for storing your MacBook Air / MacBook Pro Retina Display.
- Smart solution for relaxing your wrist by transforming into a solid, durable stand.

CARRY

Easy carrying and compatibility with other devices like iPad from triangle shaped folding
Keeping your wrists relaxed using as a bottom pads for MacBook

13"

The best choice you can possibly make for your MacBook Air/ MacBook Pro Retina Display. Your life with MacBook will go to next level of convenience with this new stand pouch which transforms into a stand for your MacBook.

For MacBook Air 13"/ MacBook Pro with Retina Display 13"



FEATURES

- Storing up your Macbook in a classy and the simplest way.
- Keeping your wrists relaxed using as a bottom pads for Macbook.
- Easy carrying and compatibility with other devices like iPad from triangle shaped folding

SPECIFICATIONS

- Product Name: STAND POUCH.
- Material: PVC, polyurethane, genuine leather, neodymium magnet
- Manufacturer: BEFINE CO.,LTD.
- Customer Service: cs@befine.co.kr
- Customer support: <http://befine.co.kr/english/video.html>
- Made in Korea

 BOUSSOLE

CARRYING CASE
+ BACKPACK

MORE TRAVELS

This bag is designed
to store laptops up to 17"

for PC size : 400 x 290 x 35 (mm)

From BOUSSOLE, following the hugely popular ORIGINAL BACKPACK & DAYTRIP we introduce the MORE TRAVELS BACKPACK for 2014. MORE TRAVELS BACKPACK envelops the unique style of BOUSSOLE, yet has a modern twist & refinement to its design.

The exterior of MORE TRAVELS BACKPACK is set to dark solid colors with metal, nylon, & leatherette accents that convey simple yet refined look. MORE TRAVELS BACKPACK can be utilized as either a backpack or a tote bag, so it can go well with whatever outfit you have on, whether it be casual or business.

The MORE TRAVELS BACKPACK is the largest of the BOUSSOLE line, and can fit a 17" notebook as well as all the accessories.



MORE TRAVELS

NAVY BLUE



inside





MORE TRAVELS

DARK GRAY



inside



Carrying case and backpack
COMBO

THE LAPTOP COMPARTMENT FITS
This bag is designed to store laptops up to 17"
for PC size : 400 x 290 x 35 (mm)

Intelligent storage of efficient space division for the essentials and laptop.
Sensuous and contrasting feel of interior and exterior colors.
Padded laptop compartment and breathable shoulder strap with padded mesh.

SPECIFICATIONS
Product name: BOUSSOLE MORE TRAVELS BACKPACK.
Material: Fabric, Etc.
Manufacturer: BEFINE CO.,LTD.

Customer service: cs@befine.co.kr
Customer support: <http://befine.co.kr/english/video.html>
Made in Korea

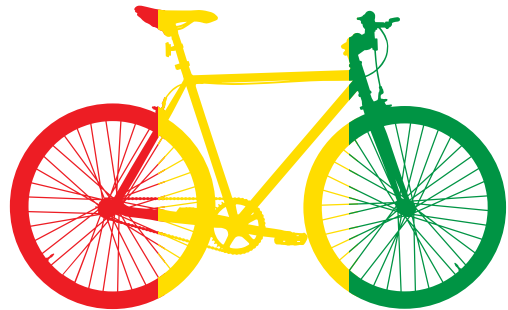
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MORE TRAVELS



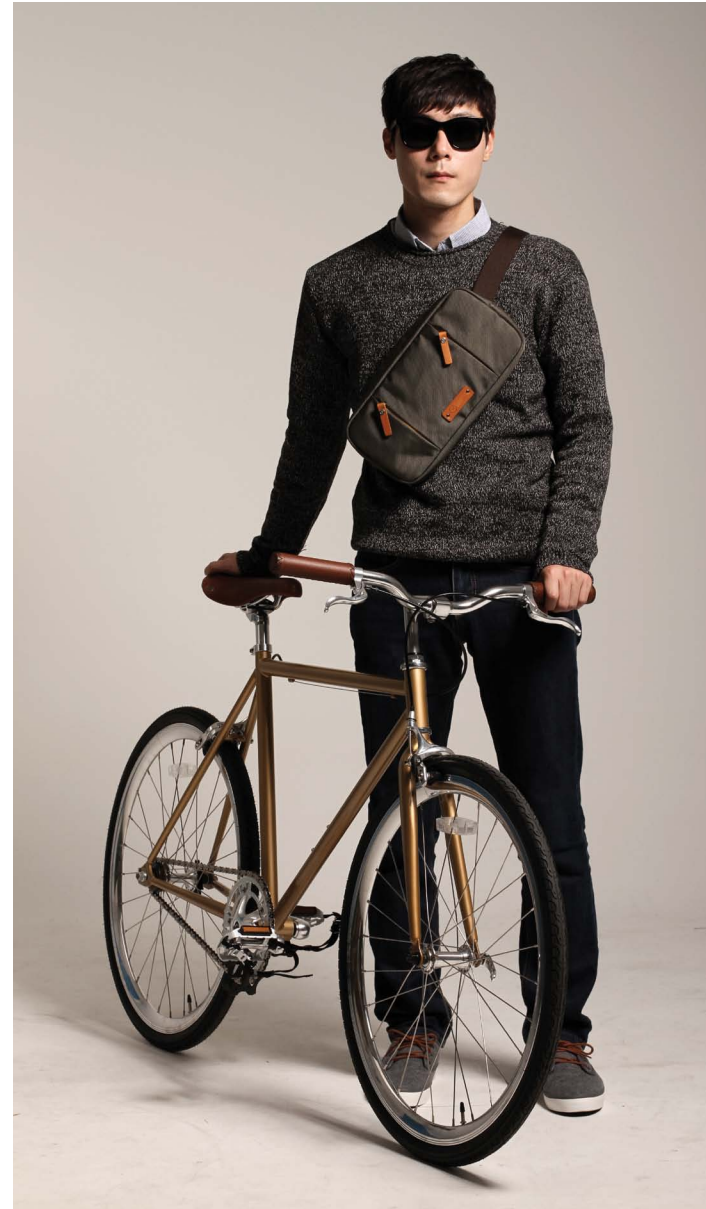


BOUSSOLE RIDER is useful bag for leisure activities such as cycling, skateboarding, climbing and fishing.



The design of 'BOUSSOLE RIDER' is modern and refined and it will give you durable fashion.

Now take BOUSSOLE RIDER and go out with it.

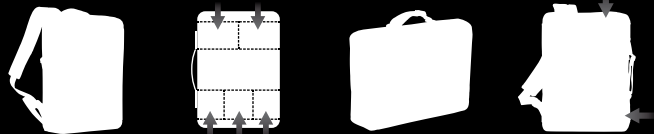


It is easy to store up your mobile phone, tablet PC, earphone, compact digital camera or wallet.



DARK EDITION

BOUSSOLE Backpack daytrip dark edition completes your refined style with the modernity by sensuously matching dark tones.





DAY TRIP DARK EDITION
BS-BP1030G/BS-BP104DG



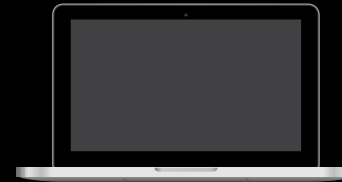
BOUSSOLE – Collaboration with GEAR3 BY SAEN

Newly released BOUSSOLE BACKPACK2 (BS-BP101NB/BS-BP102RD) has enhanced storage space and adopted young and trendy colored material which is able to style in various fashion product for all ages.



Carrying case and backpack

COMBO



THE LAPTOP COMPARTMENT FITS
for MacBook Pro 15-inch (with retina display)
PC size : **370 X 260 X 40** (mm)



DAY TRIP DARK EDITION
(BS-BP1030G/ BS-BP104DG)

Intelligent storage of efficient space division for the essentials and laptop.
Sensuous and contrasting feel of interior and exterior colors.
Padded laptop compartment and breathable shoulder strap with padded mesh.

SPECIFICATIONS

- Product name: BOUSSOLE DAY TRIP DARK EDITION.
- Material: Fabric, Etc.
- Manufacturer: BEFINE Co.,Ltd.
- Customer service: cs@befine.co.kr
- Customer support: <http://befine.co.kr/english/video.html>
- Made in Korea

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BACKPACK DAYTRIP
BS-BP101NB / BS-BP102RD



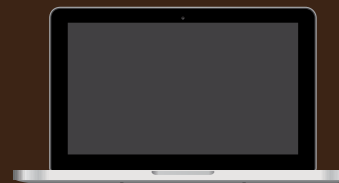
BOUSSOLE – Collaboration with GEAR3 BY SAEN

Newly released BOUSSOLE BACKPACK2 (BS-BP101NB/ BS-BP102RD) has enhanced storage space and adopted young and trendy colored material which is able to style in various fashion product for all ages.



Carrying case and backpack

COMBO



THE LAPTOP COMPARTMENT FITS
for MacBook Pro 15-inch (with retina display)
PC size : **370 X 260 X 40** (mm)



BACKPACK DAY TRIP
(BS-BP101NB/ BS-BP102RD)

Intelligent storage of efficient space division for the essentials and laptop.
Sensuous and contrasting feel of interior and exterior colors.
Padded laptop compartment and breathable shoulder strap with padded mesh.

SPECIFICATIONS

- Product name: BOUSSOLE DAY TRIP.
- Material: Fabric, Etc.
- Manufacturer: BEFINE CO.,LTD.
- Customer service: cs@befine.co.kr
- Customer support: <http://befine.co.kr/english/video.html>
- Made in Korea

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BOUSSOLE – Collaboration with GEAR3 BY SAEN

BOUSSOLE means bag brand that sublimates a mechanical property into a creative emotion.

The “mechanical” on GEAR3 means to be used and optimized for various purposes, a simplicity design to be needed.

BOUSSOLE throws daringly away a design for a normal design, and aims at a practical design to improve user’s convenience and lifestyle.

BACKPACK
BS-BP100A

Carrying case and backpack

COMBO

THE LAPTOP COMPARTMENT FITS
for MacBook Pro 15-inch (with retina display)
PC size : **370 X 260 X 40** (mm)

BACKPACK ORIGINAL
(BS-BP100A)

Various effective utilization of the backpack, crossbag and brief case.
Enough storage space, possible to store Apple Macbook 15 inch.
Relieve the shock from outside by shock absorption pads manufacturing inside of the bag.

SPECIFICATIONS

- Product name: BOUSSOLE BACKPACK ORIGINAL.
- Material: Fabric, Etc.
- Manufacturer: BEFINE CO.,LTD.
- Customer service: cs@befine.co.kr
- Customer support: <http://befine.co.kr/english/video.html>
- Made in Korea

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BRIEFCASE
BS-PD100A



BOUSSOLE + GEAR3 BY SAEN

BOUSSOLE designed by designer Mi Sun Park from "GEAR3 BY SAEN" recognized from users of all over the world.

You will be able to meet a variety of backpack series of BOUSSOLE have accuracy for with her creative emotion through continued co-work between BOUSSOLE and designer Park.

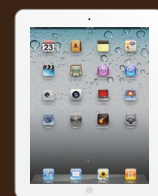


Brief case and stand

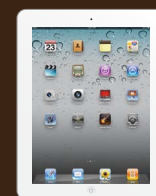
COMBO

THE TABLE COMPARTMENTS FITS

for iPad 2 and the new iPad
size : 192 X 245 X 15 (mm)



iPad 2



The new iPad



BOUSSOLE BRIEF CASE
(BS-PD100A)

Fast and easy to put and take your iPad2, the new iPad out of a brief case through left and right zipper style. Function of iPad stand through quick release straps with a upper cover. Minimize the volume and weight with light footed and urban style.

SPECIFICATIONS

- Product name: BOUSSOLE BRIEF CASE.
- Material: Fabric, Etc.
- Manufacturer: BEFINE CO.,LTD.
- Customer service: cs@befine.co.kr
- Customer support: <http://befine.co.kr/english/video.html>
- Made in Korea

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MESSENGER

BOUSSOLE came into the world collaborating with Mi Sun Park from "GEAR3 BY SAEN" which designs the bags only in her professional way. BOUSSOLE series with the standout designer Park's creative sensibility will be available through the accurateness of goal and the continuous collaboration.

BS-CB113NB / BS-CB113KH / BS-CB135NB / BS-CB135KH



Navy blue



Khaki



Fit up to MacBook Air 13" 

PC size: 325 X 240 X 20 (mm)

Fit up to MacBook Pro 15" 

PC size: 365 X 260 X 25 (mm)

LAPTOP MESSENGER BAG

(BS-CB113NB/ BS-CB113KH/ BS-CB135NB/ BS-CB135KH)

A wide variety of messenger bags with two colors (navy blue/ khaki) and sizes (13/15 inch).
An unique design based on square frame style of BOUSSOLE own. A soft pad for shock absorption and a genuine leather patch for the safe storage of laptop.

SPECIFICATIONS

- Product name: BOUSSOLE LAPTOP MESSENGER BAG.
- Material: Fabric, Etc.
- Manufacturer: BEFINE CO.,LTD.
- Customer service: cs@befine.co.kr
- Customer support: <http://befine.co.kr/english/video.html>
- Made in Korea

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Design Collaboration

GEAR3 BY SAEN



Misun Park

Double major in graphic design & fashion design.

Age 21 - prepared to launch brand with aspirations in designing handbags.

Age 24 - Started gaining experience by working at a handbag company.

Age 25 - Entered Seoul design festival which led to relationship with a different company called 'SSAMZIE'.

Age 27 - Launched brand "GEAR3 BY SAEN" under own company called "BAGSTAGE".

Design philosophy

Eliminate unnecessary details and focus on the core elements.

Mainly concentrate on who the customers are and what they want and consider its' target market without going against brand's identity.

朴美先

視覚デザイン、衣装専攻

21歳にカバンデザインに志を立てて準備をし始めて

24歳にカバンデザイン会社に就職して色々な経験を積んでいながら

25歳にソウルデザインフェスティバルに参加して縁を結んだ (株)SSAMZIEに1年間勤務することになり、そして

27歳に baGstageという今の会社を立ち、本人のブランドの GEAR3 BY SAENが誕生されました。

Design Philosophy

最大限必要ないものは除外させ、カバンそのものに集中しようと思いました。

客に対する配慮と使用所に対する理解、それに違背しない範囲でブランドのアイデンティティを付与した。

